

RAINBOW VILLAGE

Women's Giving Circle

B E T T E R T O G E T H E R

JULY 2021



MISSION



Through engaged and collective philanthropy, the Rainbow Village Women's Giving Circle seeks to raise funds designated for the Rainbow Village Aspire Residential Program and the Thrive Alumni Program and to allocate a portion of those funds toward microgrants that are awarded to residents or alumni.

EVENTS

Be sure to add these dates to your calendar! The times and locations will vary, so keep an eye on our social media, website and your inbox for details.



September 9, 2021
Tentative:
December 9, 2021

CEO MESSAGE

MELANIE CONNER

2020 was a “hard to pill to swallow” with Covid-19 restrictions dictating how we were able to gather! Laughter being a great “shot in the arm” for whatever ails you, the Women’s Giving Circle kicked off the 2021 Better Together event series with a virtual comedy show: Laughter is the Best Medicine. Guest Host, Nicole Chiles and local Comedian, Holly Ballantine kept us in “stitches”!



Our first ever in-person Better Together event held in June was a smashing success with 30 guests in attendance! Jackie Neilson, MBA, CPC & Rainbow Village Board Chair, shared the importance of discovering your purpose and the power that results in the form of health, economic, and personal benefits.

The goal set for the Women’s Giving Circle for 2021 is \$30,000, representing \$1000 for each of the 30 years that Rainbow Village has been serving homeless families. I am excited to report, we are only \$4,853 away from achieving that goal! Thanks to corporate sponsors, individual sponsors, annual donors, and one-time supporters, we are on target to double the amount of micro-grant funding from 2021!



A handwritten signature in blue ink that reads "Melanie".

SUCCESS STORIES

STORIES SHARED ARE TRUE AND REPRESENT ACTUAL RAINBOW VILLAGE RESIDENTS.
NAMES MAY HAVE BEEN CHANGED TO PROTECT PRIVACY.



Family Stability

Jasmine and her son became homeless after her son's father and grandmother passed away. Coming to Rainbow Village during a time of grief was a difficult transition. It took a few months to settle in and for Jasmine to focus on her goals. She began a career as a Dental Assistant, saving money, and helping her son thrive. Jasmine has completed the Rainbow Village program and purchased a townhome!



Well -Being

Dealing with postpartum depression, and the death of a family member on top of the trauma experienced by being homeless caused Jackie to spiral into an emotional crisis. Since being at Rainbow Village, she has received professional counseling and developed a relationship with another resident who is grieving the loss of a loved one. Healing has begun and her future is looking brighter.



Education & Training

Tonya has been working full time in the healthcare field while pursuing a Masters in Healthcare Administration. In anticipation of earning her degree next semester, her current employer has offered her a new position with a significant salary increase.



Employment & Career

Tamara was out of work on medical leave when the world shut down due to COVID. Without a job to return to and time on her hands, she began to think about PLAN B and decided to use her \$1200 stimulus check to start an online boutique. She started small with only 6 items, learned best practices from other successful online boutiques, and found a Business Coach! She is back to work at UPS and her online boutique is growing day by day! She has even started sharing what she is learning with others in hopes of adding "Business Coach" to her own resume someday.



Financial Management

Before finding her way to Rainbow Village, Vanessa accumulated 6 payday loans obtained to cover the cost of hotel stays and to support her 2 young children. In the last 15 months, she has paid off all the outstanding debt, is back in college (thanks to a micro-grant from the WGC in 12/20) and on track to complete her degree in psychology at Georgia State University.

2021 SUPPORTERS CORPORATE EVENT SPONSORS

Presenting: Northside Hospital

Thrive: Arbor Terrace @ Hamilton Mill, Jackie Neilson Coaching

Strive: Travel by Gwen, Rice Settlement Team

Aspire: Ann Price/State Farm, Beth Hardy/New York Life,

My BBQ Sauces & Seasonings

In-Kind Sponsors: District @ Duluth, PURE Taqueria

INDIVIDUAL EVENT SPONSORS

Debbie Mitcham, Jan McPheely, Carol DeLoach

Gwinnett Pearls of Service Foundation

ANNUAL SUPPORTERS

Sandy Barber, Marshall Barton, Carol DeLoach, Eleanor Morgan, Gwen Perkins,

Dinetta Sandidge-Smith



EVENT SPONSORSHIP OPPORTUNITIES



\$750

- One-minute promotional announcement at event
- Press release mentions
- Social media mentions
- Opportunity to set up marketing table with promotional materials
- May provide & award door prize valued at \$25 or more
- Logo in marketing materials



\$300

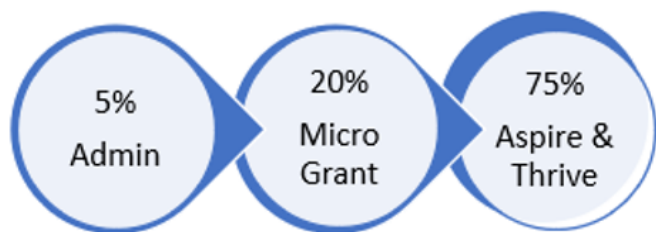
- Social media mentions
- Verbal mention at event
- Opportunity to set up marketing table with promotional materials
- May provide & award door prize valued at \$25 or more
- Logo in marketing materials



\$150

- Opportunity to distribute promotional materials
- May provide & award door prize valued at \$25 or more
- Logo in marketing materials

DONATIONS IN ACTION



GET INVOLVED

- Be an ambassador! Attend events and help spread the word!
- Sponsor an event: Corporate or individual
- Become an annual Supporter: Philanthropist (\$1000/year) or Junior Philanthropist (up to age 35 - \$500/year)
- Make a one-time donation at any level
- Join the leadership team



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