

CELEBRATING 30 YEARS



**RAINBOW
VILLAGE**

We are Family

Benefit Gala
2021

Help. Hope. Housing. Healing.

Transforming the lives of
families experiencing
homelessness

Atlanta Athletic Club
Saturday, October 16, 2021
6:30 PM

Sponsor Levels & Benefits

This year, Rainbow Village celebrates 30 years of helping families who have experienced homelessness.



NORTHSIDE HOSPITAL

30th Anniversary Sponsor

THE ISSUE:

Everyday, there are families with children who find themselves in unsafe environments with no place to turn, no one to turn to and no place to call home.

HOW WE HELP:

We provide a safe housing community and supportive services that allow our residents to focus on their individual journey toward economic self-sufficiency. We utilize a model that takes different goals and starting points into consideration. This allows residents to see their progress and build confidence in the continuation of their work.

Our Bridge to Economic Self-Sufficiency is our programming guideline for residents that focuses on five core areas:



**Family
Stability**



Well-Being



**Financial
Management**



**Education
& Training**



**Employment
& Career**

“We Are Family” 30th Anniversary Gala

Sponsor Levels & Benefits

Breaking the Cycle: \$25,000

All benefits available at the Changing Lives level.

Plus, tell us what you want...we will customize and/or expand sponsor benefits according to your priorities and Rainbow Village’s resources

Changing Lives: \$10,000

- One Table for up to 10 guests with sponsor signage
- Logo/name on social media posts, event e-blasts, link on event website
- One full page ad in program
- Feature article in e-news & blog post on Rainbow Village website
- 2 Social media posts specifically about your sponsorship
- Inclusion in press releases
- Recognition on social media event promotion
- Verbal recognition

Building Community: \$5,000

- Six tickets to the event
- Logo/name on social media posts, event e-blasts and link on event website
- ½ page ad in program
- Recognition in e-news
- Inclusion in press releases
- Recognition on social media event promotion
- Verbal recognition

Hope and Inspiration: \$2500

- Four tickets to the event
- Logo/name on social media posts, event e-blasts and link on event website
- Recognition in e-news
- Inclusion in press releases
- Recognition on social media event promotion

Caring Hearts: \$1500

- Two tickets to the event
- Logo/name on social media posts, event e-blasts and link on event website
- Recognition in e-news
- Inclusion in press releases

Non-Ticketed Sponsorship Opportunities

Dinner Wine Sponsor: \$1250 (2 available)

- Name/logo displayed on dinner tables
- Name/logo in program

Champagne Reception Sponsor: \$1250 (3 available)

- Name/logo in program and sponsor signage
- Verbal recognition during reception

Wine Wall Sponsor: \$1000 (10 available)

- Name/logo on signage at wine wall
- Name/logo in program
- Option to provide company marketing material in wine bags

Happy Anniversary Gift : \$300 (\$10 for each of our 30 years)

- Name in program

TICKETED EVENT INCLUDES:

- Champagne Reception with hors d'oeuvres
- Dinner & Complimentary Wine
- Live and Silent Auction
- Fund A Mission Moment
- Raffle
- Cash Bar
- *And our famous wine wall*



For more information contact:

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