



Rainbow Village

Privacy Policy

Effective 05/01/2021

1. Our Commitment to Privacy

Your privacy is important to the Rainbow Village team. To better protect your privacy we provide this notice explaining our online information practices and the choices you make about the way your information is collected and used. This privacy policy details the ways we collect information from you; how we use that information; your ability to access, update, or request for us to delete your information; our commitment to data security; changes to this policy; and how you may reach us should you have any questions.

Please review this information and let us know if you have any questions.

2. The Information We Collect

This notice applies to all information collected or submitted on the Rainbow Village website, (<https://rainbowvillage.org/>) including but not limited to webinar and other event registrations, newsletter registrations, and requests for information on Rainbow Village products and services. The types of information we collect include names (individuals and business names), physical/ mailing addresses, email addresses, and phone numbers.

3. The Way We Use the Information We Collect

We use the information you provide about yourself through our website to contact you regarding the specific reason you submitted your information, such as to send webinar and event announcements, to send your our newsletter, and to respond to your request for additional information on Rainbow Village products and services. We do not share this information with outside parties except to the extent to which it is required by law for the protection of our legal rights.

Google Analytics

The Rainbow Village website, (<https://rainbowvillage.org/>), uses Google Analytics to collect standard internet log information as well as details regarding visitor behavior patterns. We use this to learn facts about our website such as the number of visitors to particular pages of the website, the content they are reading and where they are spending time on our website. The information collected is always processed in a way that will not identify visitors. We do not make attempts to discover the identities of our website visitors, nor do we allow Google to attempt to learn the identities of our website visitors.

Mailing Lists

We do collect personal information when you register to receive email communication (newsletters, announcements, etc.) from Rainbow Village. We use the information collected for multiple reasons, such as to answer questions you have asked us; to contact you if we need to obtain or provide additional info; to confirm our records are correct and to check in once in a while to make sure you're happy and satisfied. We do not, and never will, sell, rent, or trade our email lists with other organizations or businesses.

We use **Salesforce** as our sales CRM where we track new leads through our sales process. As such, we may enter your contact information, as well as other notes such as project scope and possible budgets, into this platform after you have made an inquiry about our products and services, whether through a form on our website, by telephone, email, or in person. By submitting your contact information to Rainbow Village, either by form submission, email, written letter, or verbally, you are authorizing that we may add you to our email distribution list. You may unsubscribe at any time by clicking the Unsubscribe link at the bottom of the email. For more information regarding Salesforce, please see the [Salesforce Privacy Policy](#).

We use Constant Contact to deliver our newsletters and other email communication. Through this platform, we gather information regarding email open rates and clicks using industry standard technologies, which help us monitor and improve our newsletters to help us deliver content you want to read. For more information, please see Constant Contact [Constant Contact Privacy Policy](#). You can unsubscribe from these emails at any time using the Unsubscribe link at the bottom of our emails or by emailing info@rainbowvillage.org

4. Our Commitment to Data Security

We are committed to preventing unauthorized access, maintaining data security, and ensuring the correct use of information. We have put the appropriate physical, electronic, and managerial procedures in place to safeguard and secure the information we collect

online.

5. Accessing and Changing Your Personal Information

If at any time you would like to update your information or request that your personal information be removed from our records, please send a request via email to rainbowvillageinfo@gmail.com. If you have opted in to receive email communication from us and no longer wish to receive these emails, you may opt-out at any time by clicking the Unsubscribe link at the bottom of the email.

6. Changes to this Privacy Notice

We will review this privacy policy routinely to ensure legal compliance and to track changes in technology. These practices are subject to change at any time. To make sure you are familiar with the most current version of our privacy policy, we recommend bookmarking this page and reviewing it periodically. This policy was last updated on **5/1/2021**

7. For E.U. Visitors

Rainbow Village complies with the EU Data Protection Directive 95/46/EC framework as set forth by the European Union regarding the collection, use, and retention of personal data from European Union member countries and Switzerland. RPS has certified that it adheres to the requirements of notice, choice, onward transfer, security, data integrity, access, and enforcement.

8. How to Contact Us

Questions or concerns about our privacy policy and practices? Just let us know! We've got a few ways for you to reach out, so take your pick!

- a. Call us at 770-497-1888
- b. Send an email to info@rainbowvillage.org
- c. Send a fax to 770-497-1825
- d. Write us a letter and mail to 3427 Duluth Highway 120, Duluth, GA 30096