

CELEBRATING 30 YEARS

# RAINBOW VILLAGE



2021  
PRESENTED BY  
COLUMBIA ENGINEERING

## The SECOND CHANCE

# GOLF CLASSIC



TPC Sugarloaf



Columbia  
Engineering  
PRESENTING SPONSOR



April 19, 2021

*April 19, 2021 - Shotgun Start: 10 am - 19th Hole Reception to follow*

**THE COURSE OF LIFE CAN BE A CHALLENGE; SOMETIMES WE NEED A MULLIGAN**  
**THANK YOU FOR YOUR LIFE-CHANGING SUPPORT**

To register: [www.rainbowvillage.org/golf](http://www.rainbowvillage.org/golf)



# Rainbow Village 2021 SPONSORSHIP OPPORTUNITIES

**Celebrating 30  
years teeing up  
second  
chances!**

**COST**

**Player Gift**  
**\$5,000**

**19<sup>th</sup> Hole**  
**\$3,000**

**Corporate**  
**\$3,000**

## What You Get

Marketing table/tent option

Signs on Golf Course

Speaking Opportunity

Logo Placement on Signs and Rainbow Village Website

Recognition on LED Leader Board

Sponsor Spotlight in Rainbow Village e-News (5,800 subscribers)

Social Media Posts

Inclusion in Press Releases

Company Branded Player Gift

Company Brand at 19th Hole Reception

✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	
✓	✓	✓
✓	✓	✓
✓		
✓	✓	
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✓		
✓	✓	

**YOUR GOLF SWING CAN HELP TRANSFORM  
A HOMELESS FAMILY'S FUTURE**



# Rainbow Village 2021

## SPONSORSHIP OPPORTUNITIES

### Player Gift Sponsor Cost: \$5,000

<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>• One (1) foursome</li> <li>• Two (2) signs on course</li> <li>• Lunch, dinner, and beverages for 4 players</li> </ul>
<b>RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Speaking opportunity at shotgun start and 19<sup>th</sup> Hole Reception</li> <li>• Sponsor Spotlight in e-news</li> <li>• Logo on signage and website</li> <li>• Logo on leaderboard</li> <li>• Three (3) social media posts</li> <li>• Option to set up Marketing table during Registration &amp; 19<sup>th</sup> Hole Reception</li> <li>• Inclusion in all press releases</li> <li>• Opportunity to provide branded player gift</li> </ul>

### 19th Hole Sponsor (4) Cost: \$3,000

<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>• One (1) foursome</li> <li>• Two signs on course</li> <li>• Lunch, dinner, and beverages for 4 players</li> </ul>
<b>RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Speaking opportunity at 19th Hole Reception</li> <li>• Logo on signage and Rainbow Village website</li> <li>• Logo on leaderboard</li> <li>• Two (2) social media posts</li> <li>• Inclusion on press releases</li> <li>• Option to set up Marketing table at 19th Hole Reception</li> </ul>

### Corporate Sponsors Cost: \$3,000

<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>• One (1) foursome</li> <li>• One (1) sign on course</li> <li>• Lunch, dinner, and beverages for 4 players</li> </ul>
<b>RECOGNITION</b>	<ul style="list-style-type: none"> <li>• Logo on signage and website</li> <li>• Scrolling recognition on leaderboard</li> <li>• Option to set up Marketing tent/table on course (limited to first 10 commitments)</li> </ul>

**HELP US BREAK THE CYCLE OF  
HOMELESSNESS, POVERTY & DOMESTIC  
VIOLENCE**



# Rainbow Village 2021

## SPONSORSHIP OPPORTUNITIES

### FOOD & BEVERAGE SPONSORSHIPS

Food and beverage sponsorships help Rainbow Village offer a better experience for our players while achieving great exposure for your brand.

#### Beverage Station Sponsors

**Cost: \$2,000 | 3 Available**

- Logo scrolling on leaderboard
- Opportunity for representation at station to engage with players (Bring your own tent/tables/chairs.) Station stocked with beverages by TPC Sugarloaf

#### Lunch Sponsor

**Cost: \$2,000 | 2 Available**

- Company logo on lunch boxes
- Logo scrolling on leaderboard

#### Breakfast Sponsor

**Cost: \$2,000 | 1 Available**

- Your staff at Breakfast Bar during registration to network with golfers
- Logo scrolling on leaderboard

### CART, CONTEST, AND HOLE SPONSORSHIPS

#### Golf Cart Sponsor

**Cost: \$1,500 | 2 Available**

- Logo inside all player carts
- Logo scrolling on leaderboard

#### Contest Sponsors

**Cost: \$1,250 | 5 Available**

Putting, Closest to Pin/Men, Closest to Pin/Women, Longest Drive/Men, Longest Drive/Women

- Opportunity to present trophy for contest winner at the 19th Hole Reception
- Logo scrolling on leaderboard
- Option to bring marketing /tent on course
- Company logo on sign at designated contest hole

#### Hole Sponsor

**Cost: \$500 | Unlimited**

- Company logo on signage at 1 hole

**Player Only Registration Opens 3/1/2021:**

**Foursome - \$1200 | Individual - \$300**  
**Lunch, dinner and beverages included**



## 2021 Second Chance Golf Classic SPONSORSHIP PLEDGE

### COMPANY INFORMATION

COMPANY

CONTACT

PHONE

DATE

SIGNATURE

For more information please contact:

Michelle Alcorn, Community Engagement Director at (770) 497-1888 ext. 27

or Justice French, Development Director (770) 497.1888 ext. 13

### MAKING PAYMENT

Online payment: [rainbowvillage.org/golf](https://rainbowvillage.org/golf)

**MAKE CHECKS PAYABLE AND INCLUDE THIS FORM:**

Rainbow Village  
3427 Duluth Highway 120  
Duluth, GA 30096

☐ PLEASE INVOICE ME

Logos should be emailed to: [malcorn@RainbowVillage.org](mailto:malcorn@RainbowVillage.org)

### GOLF SPONSORSHIPS

PLAYER GIFT

☐ \$5,000

19TH HOLE

☐ \$3,000

CORPORATE

☐ \$3,000

CART AND HOLE

☐ \$1500 Golf Cart Sponsor

☐ \$1250 Contest Hole Sponsor

☐ \$500 Hole Sponsor

FOOD AND BEVERAGE

☐ \$2000 Beverage Station Sponsor

☐ \$2000 Lunch Sponsor

☐ \$2000 Breakfast Sponsor

FOURSOME

☐ \$1200

INDIVIDUAL

☐ \$300





# THE NEED

Every day there are families with children who find themselves in unsafe environments with no place to turn, no one to turn to, and no place to call home.

Proceeds from **The Second Chance Golf Classic** go directly to Rainbow Village, which transforms the lives of homeless families by providing transitional housing and programs aimed to move them from crisis toward self-sufficiency and stable housing.

In golf terms, Rainbow Village provides a mulligan: a chance to have another shot at a self-sustaining life.

